

Regina Hopper

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Career Summary

With global experience in non-profit executive leadership, organizational development, change management and governance, public policy development and advocacy, high profile crisis, legal and strategic communications, and journalism, I am an Emmy award-winning professional adept at aligning business objectives with public policy advocacy, particularly in Industries facing media scrutiny, undergoing technological innovation requiring public education. I have been fortunate to work with leaders of a variety of industries and professions including traditional and intelligent transportation, telecommunications, energy development and sustainability, law, media and entertainment.

Specific experience includes:

- Audiobook narration: Recent release – [News for the Rich, White and Blue](#). Currently recording non-fiction, current affairs finance. Next up: YA Fantasy.
- Extensive advocacy experience with legislative, regulatory, and executive branches of government at the local, state, national and international levels
- Managed budgets from \$1M to \$500M, overseeing revenue generation and leading small and large employee and contractor bases in the US and internationally
- Communications proficiency including branding, re-branding, marketing and reputation management on national and international stages, utilizing traditional and social/digital media, audio/visual content, events, and advertising platforms
- Emmy for investigative reporting on CBS' *48 Hours*, a local, national, and international news correspondent/anchor, covering the White House, Capitol Hill, and the Supreme Court
- Volunteer CEO of The Miss America Organization, creating a new organizational governance and operating framework to reframe the mission of the 100-year-old institution focusing on scholarship and social impact opportunities for young women
- Audiobook and long-form journalism narrator, voice actor, podcaster, and documentary film producer, specializing in creating engaging content. Career highlights include serving as the Executive Producer of two live prime time network specials on ABC and NBC
- Collaborative, inclusive, flexible consensus builder and positive, inspiring thought leader dedicated to leadership, experience, judgment and accountability advancing business and social objectives through multi-generational and multi-cultural teams

Experience

REGINA HOPPER PRODUCTIONS | ALEXANDRIA, VA

02/20 – Current

- Crisis, legal and strategic communications primarily in the areas of public policy, advocacy, politics, journalism, the courts, and the law
- Non-profit organization leadership and advocacy
- Audio narration, storytelling and voice acting: audiobooks, long-form journalism, corporate, e-learning, podcasting, and documentary film production

THE NEXT EDUCATION | WASHINGTON, DC

Partner

02/2020 – 01/2024

- Developed and produced on-line intelligent transportation and new mobility workforce development certification programming with an emphasis on connected and autonomous vehicles, smart cities, cybersecurity and 5G deployment
- With an entrepreneurial start up focus, provided strategic planning direction and influence on new product

- development, sales and marketing opportunities
- Transitioned the company from singular in-person offerings to video and live online and streaming products and programming
- Served as voiceover talent for educational content

THE MISS AMERICA ORGANIZATION | WASHINGTON, DC

President & CEO/Volunteer

01/2018 - 02/2020

- Working with the board of directors, implemented strategic restructuring of the organization, 100-year-old American institution while managing governance, day-to-day remote operations, financial management, contract management and purchasing, fundraising, staffing and show/competition production.
- Created and managed remote based multi-generational, multi-cultural, forward-thinking teams and established a new board of directors; in consultation with internal and external stakeholders and donors, restated the organization's mission and vision, reframed its relevancy and rebranded to focus on advancing women through social impact initiatives, inspiring new participants, energizing and engaging existing and new constituencies and financial supporters and creating an inclusive culture with community engagement
- Restructured affiliated 501(c)(3) with new board and operations
- Executive Producer; program oversight, of live prime time network specials on ABC & NBC; inspirational presentation skills for social impact advocacy and revenue generation
- Managed \$11M annually in fundraising plans and execution for operations, show production and scholarships
- Oversaw budgetary and financial activities and implemented strategies to grow business and profits
- Modernized legacy operations for changing cultural environments including focus on resolving conflict, strategic thinking for future operational planning, resource prioritization, entrepreneurial spirit for revenue generation, mentorship

GRIDSMART TECHNOLOGIES | WASHINGTON, DC

SVP Global Public Policy

10/2017 - 10/2019

- Provided strategic engagement direction, assisted in formulating advocacy strategies and executed public policy advocacy priorities for the innovative global technology start-up, operating across 22 countries and 45 states in the development of smart cities and deployment of intelligent transportation systems as company was acquired by publicly traded Cubic
- Forecasted trends in political policy and economics assisting in corporate strategic planning and decision-making prior to and after acquisition
- Developed, produced and served as the lead communication officer, providing clarity of priorities internally and externally; producer and host for cross-industry podcast with leaders in intelligent transportation, auto, telecom, AI, cyber, multi-modal logistics, energy, research, and local, state and federal governments as well as voiceover talent for corporate product and instructional e-learning

INTELLIGENT TRANSPORTATION SOCIETY OF AMERICA | WASHINGTON, DC

President & CEO

10/2015 - 10/2017

- Working with the board of directors, led the creation of new platforms to develop advocacy strategies, advance public policy advocacy, legislative and regulatory initiatives, stakeholder outreach and coalition engagement, relationship building, research, government and contractor contract, grant writing, performance management, program oversight and quality assurance, established and communicated clarity of priorities with an emphasis on community engagement
- Provided strategic planning and direction and spearheaded the operational, financial, human resources, purchasing, federal and state advocacy restructuring of the organization
- Spearheaded re-branding, communications, digital/social media campaigns, domestic and international events with focused advocacy messaging on deployment of intelligent transportation systems and infrastructure, new mobility systems, integrated mobility, smart cities and transportation innovation

- Administered day-to-day staff performance management, accounting and budget/financial management, dues and non-dues revenue generation for growth and sustainability, government contracts, business development, performance metrics and customer service excellence

WWSB TV, GULF COAST COMMUNITY FOUNDATION, SUNCOAST UNITED WAY | SARASOTA, FL

Anchor & Consultant

01/2013 - 10/2015

- Political and legal expert providing on-air and digital/social analysis on current political and economic issues, national midterm elections, gubernatorial races, and presidential primaries
- Launched and anchored “*The View*”; Suncoast local emphasis of the ABC property
- Built consensus on the development of operational and fiscal infrastructure for the Gulf Coast Community Foundation's philanthropy BIG initiative connecting entrepreneurs with idea generators and startup funding
- Developed public policy infrastructure and advocacy for United Way Suncoast priorities
- Provided data acquisition analysis and performance management evaluations of non-profit programs and grants

AMERICA'S NATURAL GAS ALLIANCE | WASHINGTON, DC

President & CEO

10/2008 - 10/2012

- Led the creation, operations, strategic planning, direction, and governance of a new federal, state and local advocacy organization to expand production and utilization of North American natural gas resources with operations in Washington, DC, 22 states and Canada; yielding \$100M in annual revenue
- Directed all operations, including program oversight of Congressional and regulatory initiatives, development of advocacy strategies, public affairs, legal strategy, relationship building, stakeholder outreach and strategic coalition engagement, collaboration with renewable energy providers, communications, events, and industry publications; created and managed multi-million-dollar, multi-year national and state advertising and social/digital media campaigns
- Established a \$65M company financial reserve resulting in the reduction of member dues
- Created and operated affiliated 501(c) (6) nonprofit organization

UNITED STATES TELECOM ASSOCIATION | WASHINGTON, DC

Executive Vice President & COO

10/2001 - 10/2008

- Provided strategic direction and led restructuring organizational structure with emphasis on fiscal, human resources, governance and advocacy operations
- Oversaw \$12M annual budgets and directed all external public policy advocacy strategies and functions, including Congressional and regulatory initiatives, stakeholder outreach and strategic coalition engagement, communications, serve as Chief Program Officer, created and managed multi-million-dollar, multi-year national and state advertising and social/digital media campaigns, events and industry publications
- Increased financial reserves by \$14.6M over five years while reducing member dues
- Earned recognition from Disney and Variety for CEO keynote productions; awarded Top 50 fastest-growing trade shows by Trade Show Week for industry annual conference; increased annual event revenue to \$14.7M with 10K attendance which led to the spin-off of the event and subsequent revenue to the organization.
- Cultivated and maintained industry relationships and customer/strategic partnerships to capitalize on opportunities and maximize business success

AMERICAN TRUCKING ASSOCIATIONS | WASHINGTON, DC

Executive Vice President & COO

12/1998 - 10/2001

- Managed strategic restructuring initiative of the organization's operational, fiscal, governance and advocacy operations, dues structure, technical operations, publications, and event revenue which led to the creation of sustainable financial reserves
- Managed a \$45M annual budget and directed all internal and external advocacy strategies and functions, including Congressional and regulatory initiatives, relationship building, stakeholder outreach and coalition engagement, communications, events, and industry publications, including a weekly newspaper which remains in distribution; internal organizational structure review and execution with an emphasis on volunteer recruitment, employee relations and staff development
- Led strategy for the affiliated 501(C)(3) industry nonprofit research organization
- Provided strategic direction for and executed production of the national industry meetings, including CEO keynote productions, increasing annual attendance by 5k and sponsorship
- Cultivated and maintained industry relationships and customer/strategic partnerships to capitalize on opportunities and maximize business success

Additional Experience

- Senior Vice President, High-Profile, Mass Tort Litigation Communications
- CBS News Correspondent and Anchor
- Attorney

Education and Training

- University of Arkansas | Fulbright College BA in Political Science
- University of Arkansas School of Law Fayetteville, AR | Juris Doctor in Law
- Harvard University Cambridge, MA | Program for Senior Executives in Business

Honors & Recognition

- Board President: University of Arkansas Alumni Association
- Board Chair: Flapper Films, Los Angeles, CA
- Board Member: Arkansas State Society, Washington, DC
- Advisory Board: The Autonomy Institute
- Washington, DC Council: Vital Voices
- Gayle Pettus Pontz Leading Lawyer Award: University of Arkansas Law School
- Johnson Fellow for Outstanding Alumni: University of Arkansas
- Member: SAG-AFTRA
- Member: Audio Publishers Association
- Top CEO: *CEO Update*
- Top Lobbyist: *The Hill & CEO Update*
- Top 100 Women in Cyber & Mobility: The NEXT Education
- License: Arkansas State Bar with waiver to argue before the Eighth Circuit US Court of Appeals
- Past Chair Board of Trustees: The Miss America Foundation
- Past Vice-Chair Board of Directors: The Miss America Organization

Technology Skills

- Microsoft Office Suite: Word, Excel, PowerPoint
- Google Suite: Gmail, Google Drive, Translate, Classroom, Docs, Sheets, Slides
- Website Creation & Design: Squarespace, WordPress
- Adobe Suite: Adobe, Adobe Audition, Photoshop
- Content Creation: Hindenburg, Adobe Audition, Canva, iMovie, Lightroom, PS Express, Videoshop,
- Social Media Platforms: Clubhouse, Discord, Facebook, Instagram, Threads, Snapchat, TikTok, X, YouTube
- Project Management Software: Airtable, Asana, Google Meet, Microsoft Teams, Monday, Slack, Zoom